



Righteous Ride™ Contest Official Rules

Rules/Terms

Up to 3 Righteous Ride winners per month, they are determined/judged by the Ziker Route Service Reps. The three (3) monthly winners will receive a Ziker Signature Pen, and a Righteous Ride T-Shirt.

The three winners and their vehicles will be featured in the following Ziker Uniform E-newsletter

The monthly winners will qualify for a drawing for the one grand prize of two (2) tickets to the Brickyard 400 to be held on July 25th, 2010 in Indianapolis, Indiana. Also included is a two night hotel stay in the Indianapolis area, and \$250.00 in cash for expenses.

To qualify/ be eligible

- Be a current employee of a Ziker Uniforms Customer to qualify and win both the monthly and the grand prize.
- Must submit your righteous ride picture, description and shirt size either through the www.Zikeruniforms.com website, or by giving the picture and information to a Route Service Representative, a territory manager, or by mailing to the Ziker uniforms business office at 251 E. Sample Street, South Bend, In 46601
- The submittal must include a picture of your Righteous Ride and a compelling paragraph story about the tradition of the vehicle, why it is "Righteous", what it means to you. We are looking for older vehicles that are in the spirit of building on "traditions".

- **OFFICIAL RIGHTEOUS RIDE CONTEST RULES**

- **NOVEMBER 2009**

- **No purchase necessary Void where prohibited.**

- **1. ELIGIBILITY.** This Contest (the "**Contest**") brought to you by Ziker Cleaners, Inc., an Indiana [corporation] (the "**Sponsor**") is governed by these rules (the "**Official Rules**"). The Contest is open to U.S. residents age 18 or older at the time of entry (the "**Entrant**"). No purchase is necessary. All Entrants must have be a current employee of a Ziker Uniform Rental customer. Employees, directors, officers and principals of the Sponsor, including its licensees, advertising and promotion agencies, subsidiaries, affiliates, contractors, agents and members of their immediate families or households are not eligible to participate. Upon entering this Contest Entrants agree to waive any rights their state of residence may provide in regard to contests. This Contest is void where prohibited by law.
- **2. HOW TO ENTER.** To enter the Contest, an Entrant must Must submit your righteous ride picture, description and shirt size either through the www.Zikeruniforms.com

website, by giving the picture and information to a Ziker Uniforms Route Service Representative, a Ziker Uniforms Territory Manager, or by mailing to the Ziker Uniforms business office at 251 E. Sample Street, South Bend, In 46601

- **3. PRIVACY POLICY.** The information submitted with your entry will only be used by Sponsor, in accordance with applicable data protection regulations and the Privacy Policy of the Site, for the purposes of administering your participation in the Contest. The information collected will be maintained for one (1) year following the end of the Promotion Period and will then be properly deleted. Sponsor will not transfer or disclose the information submitted by you to any third parties.
- **4. CONDITIONS OF ENTRY.** By submitting an entry or accepting a prize, Entrants represent and warrant that all entries submitted by the Entrant are the original creation of the Entrant, have not been copied in whole or in part from any other work, do not violate or infringe any copyright, trademark or other proprietary right of any third party, and are the sole and exclusive property of the Entrant. Entrants assume all risk of lost, late, misdirected, incomplete or illegible submissions.
- All entries submitted become the sole property of the Sponsor and will not be acknowledged or returned. By submitting an entry, Entrants grant Sponsor and its affiliates and agents permission to use entries for any purpose and in any media whatsoever, without further compensation to Entrants. Any person featured in any entries submitted (or parent or legal guardian, if person is a minor) must have provided his or her consent to Entrant for the submission of his or her image in this Contest. By entering this Contest, Entrant represents that such consent has been received. Failure to obtain such consent will deem the entry ineligible for participation in the Contest. Entrants agree to indemnify and hold harmless Sponsor and its affiliates and agents for any action brought by a person whose consent was not obtained by the Entrant. Entries must not be unlawful, libelous, slanderous, defamatory, invasive or deemed harmful, vulgar, obscene, derogatory, pornographic, abusive, harassing, threatening, hateful, objectionable with respect to race, religion, creed, national origin or gender, or otherwise unfit for publication in the sole opinion of the
- **5. PROMOTION PERIOD.** The Contest starts on or around 12:01am EST on 12/01/09 and ends at 11:59pm on 05/31/10 (the "**Promotion Period**"). All entries must be received no later than 11:59pm on 05/31/10. Limit one entry per person per month. Entries submitted or attempted to be submitted outside of the Promotion Period will be automatically disqualified.
- **6. SELECTION OF WINNERS.** The selection of monthly winners will be conducted by a panel of judges consisting of Ziker Uniform Route Service Representatives. The entries will be judged to the extent to which they meet the theme of the Contest ("**Theme**"). Entries will be judged on relevance of The written story (25%), The vehicle (50%) and the picture (25%) (the "**Selection Criteria**"). The decision of the judges will be final and binding. The selection of winners will take place on the 10th of each month and the Grand Prized drawing will be held by the 06/10/10. Winners will be notified by e-mail or telephone by 06/18/09 to the e-mail address or telephone number provided by Entrant to the Sponsor upon registration of the Contest. Upon notifying the winner of his or her prize, the winner will be requested to submit his or her preferred mailing address. The Grand Prize winner must be currently employed by a current Ziker Uniform customer.
- **7. PRIZES AND ODDS OF WINNING:**
- The Grand Prize is limited to one (1) prize per winner. The Prize cannot be assigned, transferred, redeemed for cash or substituted except by the Sponsor, who may, at its

sole discretion, substitute the Prize with one of comparable value if the advertised Prize is or becomes unavailable for any reason.

- **8. GENERAL CONDITIONS.** This Contest shall be construed and evaluated according to the law of the Indiana, Michigan and Illinois, without regard to the principles of conflicts of law and submission of an entry constitutes acceptance of such laws. All federal, state and local laws and regulations apply. This Contest is void where prohibited by law. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor are final and binding in all respects.
- All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winners. By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name for advertising or publicity purposes and to the use of statements made by or attributed to him/her relating to Sponsor or this promotion, and releases any and all rights to said use without further compensation.
- **9. RELEASE OF LIABILITY.** All Entrants release Sponsor, its subsidiaries, affiliates, officers, directors, agents, employees and all others associated with the development and execution of Sponsor and the Contest from any and all liability with respect to or in any way arising from this Contest and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss.
- The Sponsor is not responsible for entries that are corrupted or otherwise not received correctly or for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail, or on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. The Sponsor assumes no responsibility for any incorrect or inaccurate information, whether caused by Site users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, including lost, late or misdirected entries. The Sponsor is not responsible for cheating or fraud by any Entrant. Any activities intended to disrupt or interfere with the proper play of the Contest, or defraud the Sponsor in any way may be prosecuted to the fullest extent of the law. Entrants engaging in any of the foregoing activities will be disqualified and any prizes won will be forfeited.
- If, for any reason, the Contest is not capable of proceeding as planned, including without limitation infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.
- **10. WINNERS LIST.** To view the list of monthly winners and the Grand Prize winner you may visit www.zikeruniforms.com..
- **11. CONTEST SPONSOR.** The Contest is sponsored by: Ziker Cleaners, Inc., 251 E. Sample St., South Bend, IN 46601. Any questions regarding this Contest should be directed to info@zikeruniforms.com.